

Diversity and discourse: engaging museum visitors in the 21st century

*4th international conference of the Leibniz Centre of Excellence for Museum Education
from 1:00 PM CET on November 27 until 1:00 PM CET on November 28, 2025 in Berlin,
onsite.*

Thursday, November 27, 2025: Diversity

13:00 – 13:30	ARRIVAL/REGISTRATION
13:30 – 14:00	WELCOME Alexandra W. Busch & Olaf Köller
14:00 – 14:45	KEYNOTE Marianne Achiam <i>From Truth to Dialogue - Museums in a Post-Normal World</i>
14:45 – 15:30	BREAK & KICK-OFF POSTER-SESSION
15:30 – 17:45	PANEL I „ ADDRESSING NEW TARGET GROUPS IN MUSEUMS – A METHODOLOGICAL PERSPECTIVE” Alexandra Busch (chair) <i>Session introduction</i> Orit Ben Zvi Assaraf <i>multicultural informal science education – Third-Space Theory lens for fostering a culturally responsive informal learning environment (preliminary title)</i> Palmyre Pierroux <i>New Voices in the Archives: Memes, Youth and Memory Institutions</i> Leibniz Centre of Excellence for Museum Education <i>Practical reflection on addressing target groups in museums</i> Panel I: general discussion
17:45 – 18:00	TRANSFER ELEMENT
18: 00 – ca. 19:30	STANDING RECEPTION/ GET TOGETHER
Ca. 19:45	FLASHLIGHT GUIDED TOUR THROUGH THE MUSEUM FÜR NATURKUNDE

Friday, November 28, 2025: Discourse

08:30 – 09:00 ARRIVAL

09:00 – 09:05 INTRODUCTION
Alexandra W. Busch & Olaf Köller

09:05 – 09:45 KEYNOTE
Nanna Kann-Rasmussen
*Post-neutrality in Museums: Cultural Communication Between
Expertise, Activism, and Public Value*

**09:45 – 11:45 PANEL II „ ADDRESSING TARGET GROUPS - AN
INSTITUTIONAL PERSPECTIVE”**

Lorenz Kampschulte (chair)
Session Introduction

Emily Pringle
„Museum Discourse“: Exploring relations of power and knowledge

Giulia Valentina Paglia
Fostering dialogue in divisive times (NEMO) (preliminary title)

David Weigend
*Fresh approaches to participation and co-creation: How we involve
diverse audiences in shaping museum experiences and foster real
dialogue*

Panel II: general discussion

11:45 – 12:00 BREAK

12:00 – 12:45 TRANSFER ELEMENT
Discussion groups addressing various questions related to the transfer
possibility of our conference theme “Diversity and Discourse”

12:45 – 13:00 SUMMARY & CLOSING REMARKS
Alexandra W. Busch & Olaf Köller

VENUE
Leibniz-Association
Chausseestraße 111, 10115 Berlin



REGISTER HERE
(no conference fee)

