

# Diversity and Discourse: Engaging Museum Visitors in the 21st Century

*4<sup>th</sup> international conference of the Leibniz Centre of Excellence for Museum Education  
from 1:00 PM CET on November 27 until 1:00 PM CET on November 28, 2025 in Berlin,  
onsite.*

## Thursday, November 27, 2025: Diversity

<b>13:00 – 13:30</b>	<b>ARRIVAL/REGISTRATION</b>
<b>13:30 – 14:00</b>	<b>WELCOME</b> Alexandra W. Busch & Olaf Köller
<b>14:00 – 14:45</b>	<b>KEYNOTE</b> Marianne Achiam <i>From Truth to Dialogue - Museums in a Post-Normal World</i>
<b>14:45 – 15:30</b>	<b>BREAK &amp; KICK-OFF POSTER-SESSION</b>
<b>15:30 – 17:45</b>	<b>PANEL I „ ADDRESSING NEW TARGET GROUPS IN MUSEUMS – A METHODOLOGICAL PERSPECTIVE”</b>  Alexandra Busch (chair) <i>Session introduction</i>  Orit Ben Zvi Assaraf <i>Multicultural Informal Science Education – Third-Space Theory lens for Fostering a Culturally Responsive Informal Learning Environment (preliminary title)</i>  Palmyre Pierroux <i>New Voices in the Archives: Memes, Youth and Memory Institutions</i>  Leibniz Centre of Excellence for Museum Education <i>Practical Reflection on Addressing Target Groups in Museums</i>  Panel I: general discussion
<b>17:45 – 18:00</b>	<b>TRANSFER ELEMENT</b>
<b>18: 00 – ca. 19:30</b>	<b>STANDING RECEPTION/ GET TOGETHER</b>
<b>Ca. 19:45</b>	<b>FLASHLIGHT GUIDED TOUR THROUGH THE MUSEUM FÜR NATURKUNDE</b>

## Friday, November 28, 2025: Discourse

**08:30 – 09:00      ARRIVAL**

**09:00 – 09:05      INTRODUCTION**  
Alexandra W. Busch & Olaf Köller

**09:05 – 09:45      KEYNOTE**  
Nanna Kann-Rasmussen  
*Post-neutrality in Museums: Cultural Communication Between  
Expertise, Activism, and Public Value*

**09:45 – 11:45      PANEL II „ ADDRESSING TARGET GROUPS - AN  
INSTITUTIONAL PERSPECTIVE”**

Lorenz Kampschulte (chair)  
*Session Introduction*

Emily Pringle  
*„Museum Discourse“: Exploring Relations of Power and Knowledge*

Giulia Valentina Paglia  
*Fostering Dialogue in Divisive Times (preliminary title)*

David Weigend  
*Fresh Approaches to Participation and Co-creation: How we Involve  
Diverse Audiences in Shaping Museum Experiences and Foster Real  
Dialogue*

Panel II: general discussion

**11:45 – 12:00      BREAK**

**12:00 – 12:45      TRANSFER ELEMENT**  
Discussion groups addressing various questions related to the transfer  
possibility of our conference theme “Diversity and Discourse”

**12:45 – 13:00      SUMMARY & CLOSING REMARKS**  
Alexandra W. Busch & Olaf Köller

**VENUE**  
Leibniz-Association  
Chausseestraße 111, 10115 Berlin



**REGISTER HERE**  
(no conference fee)

